

# Microeconomics

# Introduction to Economics

Scarcity is the driving force of Economics.

It is a study of how a society manages its scarce resources. It deals with constrained optimization i.e. maximization (best possible solution) when face with restriction.

It studies how people make decisions -how much to work.what to buy;how much to save.

It studies how people interact in the market in buying a selling of goods and services.

Why is Economics so relevant?

Because.....



# Some basic principles of Economics

**Uno**) People face trade-off i.e there is always something that we let go.

“The ain’t such a thing a free lunch.

At a macro level , we deal with Efficiency (getting most from scarce resources) v/s Equity (Distributing Economic Prosperity)

**Dos**) The cost (opportunity cost) of something is what we give up to get it.

**Tres**) Rational people think at the margin.

Rational people are those who systematically and purposefully do best they can to achieve their objectives.

Margin is a small incremental adjustment to a plan of action.

*To be continued.....*

# Some basic principles of Economics

A person's willingness to pay for a goods depends on the marginal benefit that the extra unit of that good yields. The marginal benefit on the other hand depends on how much person usually has.

**Cuatro)** People respond to incentives.

Incentives induces a person to act.

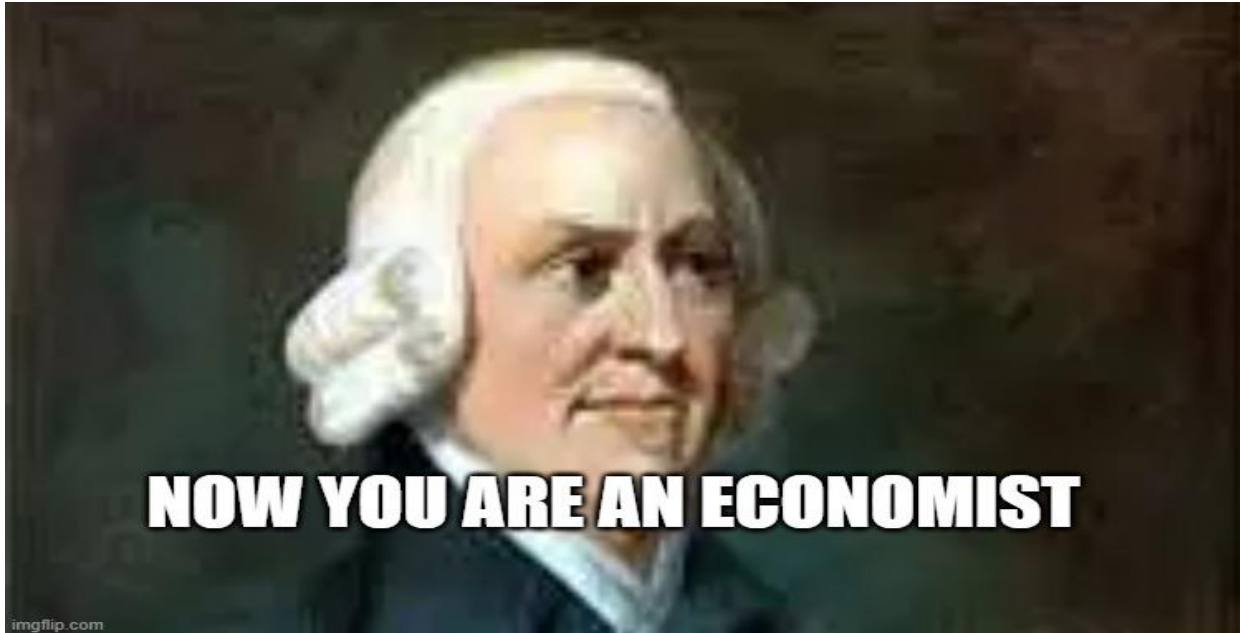
**Cincho)** Trade makes everyone better off. It leads to specialisation.

**Seis)** Markets are usually a good way to organize economic activity.

Laissez Faire economy or Market economy that allocates resources through decentralized decisions of households and firms as the interact.

# Some basic principles of Economics

**Siete)** Government can sometimes improve market outcomes by addressing the issues of property rights, market failures, externalities, market power (monopolies , cartels).



# Two Sector Economy

Households - Responsible for consumption  
and provides land, labor, capital

Firms- Responsible for production  
and provides incomes/ compensation  
to the inputs/factors used.

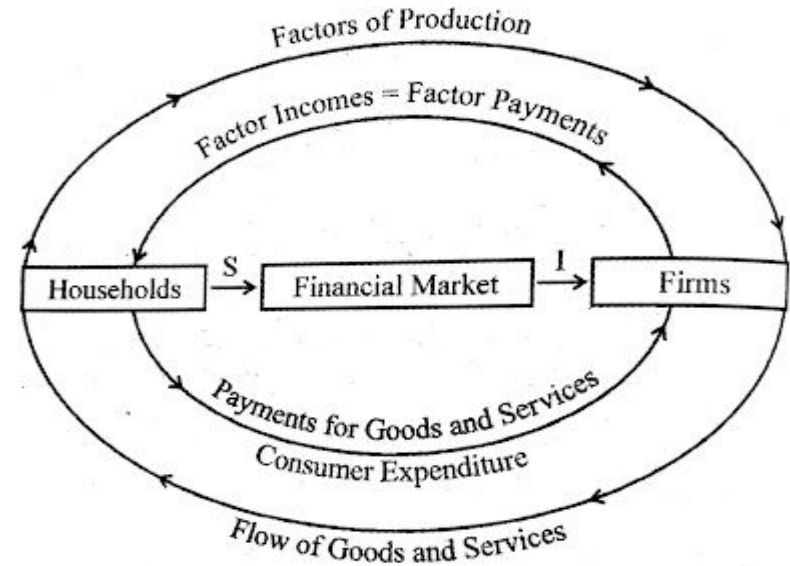


Fig. 2.2

# Utility

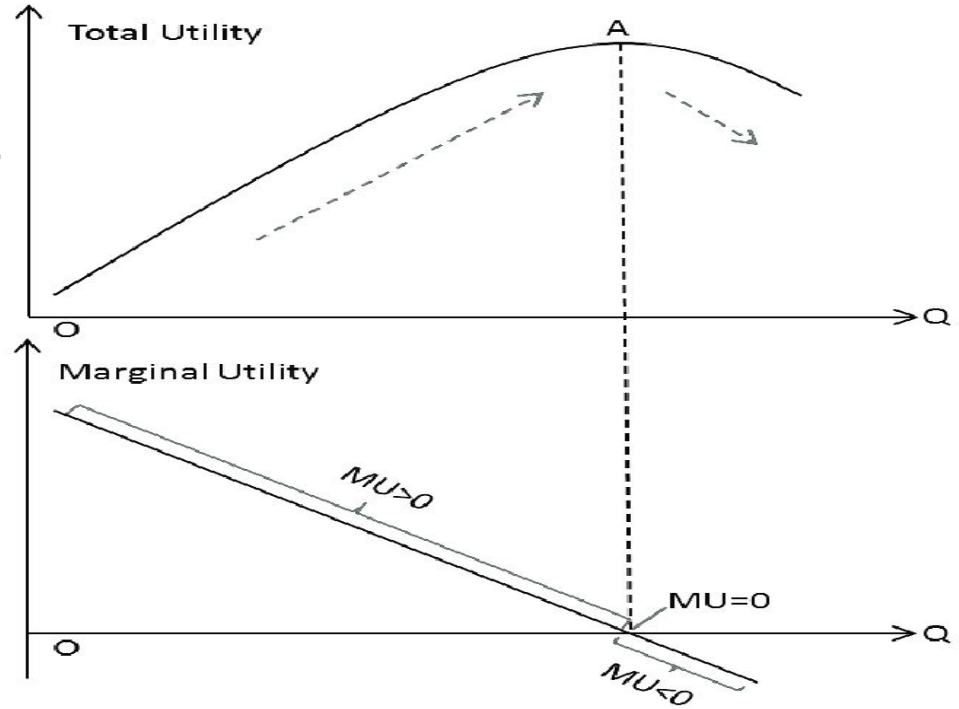
Satisfaction after consumption.

1. Cardinal Utility - Utility is quantified.

a. Total Utility

b. Marginal Utility

c. Law of Diminishing Marginal Utility





# Utility

2.Ordinal Utility- Utility is not quantified .It is ranked.Utility is measured using Indifference Curve.

Demand.

Law of Demand.

Exceptions.

# Production

Production Functions- explains the relation between physical output and inputs.

Inputs are also called the factors of production.

Two types of factors of production- a. Fixed factor b. Variable Factor

Fixed factor does not change regardless of the output.

$Q=f(k,l)$ ; K= Capital, l=Labour

Types of production function.

Long run - All the factors varies with time.

Short run - Only one factor (labor) varies.

# Production

Short Run Production Functions - relates between specific variable input and quantity of output.

## Law of Variable Proportion

As the quantity of one input increases the total output first rises at an increasing rate then at a decreasing rate and finally the total ends up falling .

## Assumptions

- a. One input.
- b. Short Run
- c. Fixed Technology

# Total Product, Marginal Product, Average Product

